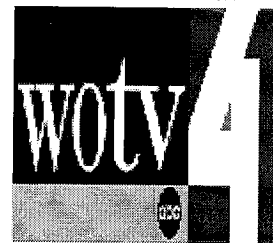


**ORDER**

**Orders**  
**Order / Rev:** 216042  
**Alt Order #:** 6866043  
**Product Desc:** Political  
**Estimate:** 2512  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/22/12 / 10/22/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time  
**Buying Contact:** Petry Philadelphia  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Pestka for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	25	\$1,255.00	\$1,066.75
10/29/12	10/29/12	7	\$355.00	\$301.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$1,255.00	\$1,066.75	0.00
November 2012	7	\$355.00	\$301.75	0.00
<b>Totals</b>	<b>32</b>	<b>\$1,610.00</b>	<b>\$1,368.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOTV	1%	\$1,610.00
Market	100%	\$161,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$1,610.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	39%	\$62,790.00
WTLJ	0%	\$0.00
WWMT	36%	\$57,960.00
WXMI	8%	\$12,880.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	15%	\$24,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/23/12	10/23/12	Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-T-----		1		\$30.00		0.00					

Order / Rev: 216042  
 Alt Order #: 6866043  
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Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2512

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/23/12	10/23/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$30.00		0.00			
E 2	WOTV	10/29/12	10/29/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$30.00		0.00			
E 3	WOTV	10/23/12	10/23/12	GMA Good Morning America	CM	7-9a	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$50.00		0.00			
E 4	WOTV	10/24/12	10/24/12	GMA Good Morning America	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$50.00		0.00			
E 5	WOTV	10/25/12	10/25/12	GMA Good Morning America	CM	7-9a	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					2	\$50.00		0.00			
E 6	WOTV	10/26/12	10/26/12	GMA Good Morning America	CM	7-9a	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$50.00		0.00			
E 7	WOTV	10/29/12	10/29/12	GMA Good Morning America	CM	7-9a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$50.00		0.00			
E 10	WOTV	10/25/12	10/25/12	The View The View	CM	11a-12p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$100.00		0.00			
E 11	WOTV	10/26/12	10/26/12	The View The View	CM	11a-12p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 12	WOTV	10/29/12	10/29/12	The View The View	CM	11a-12p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00			
E 13	WOTV	10/23/12	10/23/12	M-F 4-5p The Doctors	CM	4-5p	-T-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$25.00		0.00			
E 14	WOTV	10/24/12	10/24/12	M-F 4-5p The Doctors	CM	4-5p	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$25.00		0.00			
E 15	WOTV	10/25/12	10/25/12		CM	4-5p	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00

Order / Rev: 216042  
 Alt Order #: 6866043  
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Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2512

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$25.00		0.00			
E 16	WOTV	10/26/12	10/26/12	M-F 4-5p The Doctors	CM	4-5p	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$25.00		0.00			
E 17	WOTV	10/29/12	10/29/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$25.00		0.00			
E 18	WOTV	10/23/12	10/23/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$75.00		0.00			
E 19	WOTV	10/24/12	10/24/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$75.00		0.00			
E 20	WOTV	10/25/12	10/25/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--T---					1	\$75.00		0.00			
E 21	WOTV	10/26/12	10/26/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$75.00		0.00			
E 22	WOTV	10/29/12	10/29/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
News 8 at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$75.00		0.00			
E 23	WOTV	10/23/12	10/23/12	M-F 11-1135p Extra	CM	11-1135p	-T-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$25.00		0.00			
E 24	WOTV	10/24/12	10/24/12	M-F 11-1135p Extra	CM	11-1135p	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$25.00		0.00			
E 25	WOTV	10/25/12	10/25/12	M-F 11-1135p Extra	CM	11-1135p	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$25.00		0.00			
E 26	WOTV	10/26/12	10/26/12	M-F 11-1135p Extra	CM	11-1135p	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$25.00		0.00			
E 27	WOTV	10/29/12	10/29/12		CM	11-1135p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00

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Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2512

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-1135p											
				Extra											
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$25.00		0.00				
E 28	WOTV	10/27/12	10/27/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Saturday											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$50.00		0.00				
E 29	WOTV	10/28/12	10/28/12	GMA Su	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Sunday											
				Good moring America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$50.00		0.00				
E 30	WOTV	10/28/12	10/28/12	ABC This Week	CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				ABC This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$75.00		0.00				
													Totals	32	\$1,610.00